



INVESTMENT OPPORTUNITIES



Dear Downtown Delaware Stakeholders,

As Executive Director of Main Street Delaware, I am honored to lead our organization in fostering a vibrant, inclusive, and thriving downtown community. Every year, our shared efforts and investments help shape Delaware's future, preserving our rich history while paving the way for thoughtful, sustainable growth.

Main Street Delaware is a nonprofit organization, not a government agency. Our mission centers on creating a vibrant downtown experience for all, and our work is made possible through the generosity of sponsors, donors, and community partners who believe in the value of a strong downtown. We strive to make Delaware an inviting place for residents, business owners, and visitors by hosting events that celebrate our community, advocating for historic preservation, and facilitating initiatives that directly support downtown businesses.

Our efforts in beautification, economic development, and community programming reflect our commitment to making downtown Delaware a welcoming environment that showcases the pride we all share in our city. From streetscape enhancements to business support and family-friendly events, every initiative is driven by private investment and community support.

Your investment in Main Street Delaware is more than a contribution to our organization—it is a commitment to the future of downtown Delaware. With your support, we can expand resources for small businesses, strengthen our downtown as a hub for economic development, and continue to attract new visitors and residents.

On behalf of Main Street Delaware, thank you for your continued partnership and belief in our mission. With your support, I am confident our downtown district will continue to flourish as a destination of choice for commerce, culture, and community.


Courtney Graf
Executive Director, Main Street Delaware

Meet The Team



Courtney Graf
Executive Director



Caroline Pusateri
Program Director

Meet The Board



Nicole Fowles
Vice President



Mark Fowler
Vice President



Stacy Webb
Treasurer



Angela Macwhinney
Secretary



Abby Carleton
Board Member



Stephen Harless
Board Member



Cole Hatcher
Board Member



Bob Hogensen
Board Member



Jared Jablonka
Board Member



Nic Langford
Board Member



Rob Purtell
Board Member



Jorge Sanclemente
Board Member



JUST NEXT DOOR

DELAWARE, OH

Photo by John Brake

Main Street Delaware's Just Next Door initiative was created for everyone—local businesses, residents, and visitors alike. It's a community-wide effort designed to celebrate and showcase all the incredible experiences Delaware has to offer, many of which are just minutes away from neighboring downtowns, cities, and the greater Columbus area.

This initiative encourages people to discover, support, and share what makes downtown Delaware special. From unique shops and local boutiques to bars, eateries, parks, live entertainment, and community events, there is truly something here for everyone. Whether you're a longtime resident or visiting for the first time, Just Next Door invites you to explore our downtown and experience the energy, creativity, and charm that define our community.

We encourage everyone to use #JustNextDoor when sharing their downtown Delaware experiences on social media. By doing so, you help highlight the vibrancy of our downtown, support local businesses, and spread the word about everything happening just next door.

By investing in Main Street Delaware events, you are investing in the Just Next Door initiative and in the continued growth of our downtown community. Your support helps us create meaningful experiences, attract visitors, and strengthen the connections that make Delaware a destination worth celebrating.

Sponsorship Opportunities

First Friday

\$8,000/year; \$800/month

This community favorite takes place on the First Friday of every month in downtown Delaware, drawing about 5,000 - 10,000 people each month! Each month has a theme in which downtown businesses, vendors, and community partners can play along, we even close the road from April - December. First Friday celebrations help families in the community create memories for years to come!

Designation as community investor on all promotion materials including, signs, posters, postcards, website, social media and press materials and vendor booth at each First Friday. You will also receive one blog post on our website and social media, as well as the opportunity to send 2 push notifications out through Main Street Delaware's app to over 900 users.

Farmers' Market

Saturday mornings May through October local farmers, bakers, and craftsmen gather on the sidewalks in downtown Delaware to sell their home-grown and handmade items! The Main Street Farmers' Market offers an enticing array of seasonal fresh produce, meat, eggs, baked goods, live and cut flowers, plants, and honey along with hand-crafted items including homemade jewelry, macrame, signs, and more.

\$8,000/GOLD

Designation as a Community Investor for the Farmers' Market, with recognition on all promotional materials, including signage, posters, postcards, the website, social media, and press materials. Includes the opportunity to host a vendor booth at First Fridays between May and October, with a featured location during event(s). Your business logo will be displayed on the free, reusable tote bags distributed to shoppers at each market. You will also receive one featured blog post on our website and social media channels, along with the opportunity to send one push notification through Main Street Delaware's app to over 900 users.

\$5,000/SILVER

Designation as community investor for the Farmers' Market on promotional materials including website and social media. Opportunity to have a vendor booth at First Fridays between May and October with featured location during the event(s). Your business logo will also be placed on the free, reusable totes we distribute at each market for shoppers.

\$2,500/BRONZE

Designation as community investor for the Farmers' Market on promotional materials including website and social media.

Summer on Winter Concert Series

Main Street Delaware is seeking community investors to support this year's Downtown Concert Series. To move forward with artist and production commitments, \$20,000 must be secured. The concerts take place Wednesday evenings in downtown Delaware and attract approximately 2,500 attendees per event. Each concert features a professional stage, sound, and lighting, along with popular, well-known local bands.

Presenting - \$7,500

Designation as community investor for the concert series on promotional materials including website and social media. Opportunity to have a vendor booth at First Fridays during concert months. Designation as Presenting Sponsor on top banner, including logo during all concerts. You will also receive one blog post on our website and social media, as well as the opportunity to send 1 push notification out through Main Street Delaware's app to over 900 users during concert month.

Supporter - \$1,000

Designation as community investor for the concert series on promotional materials including website and social media. Designated as Supporter on side stage banners.

Annual Gala & Awards

Main Street Delaware's Annual Gala & Awards is a signature evening that celebrates the people, businesses, and organizations that make downtown Delaware thrive! The event brings together community leaders, business owners, volunteers, and supporters for a night of recognition, storytelling, and celebration.

Gold:\$2,500

Designation as community investor for Main Street's Annual Gala & Awards night on promotional materials including signs, posters, postcards, website, social media, and press materials. You will also receive 2 tickets!

Drink Sponsor - \$1,500

Designation as community investor on promotional materials including signs, posters, postcards, website, social media, and press materials. Receive logo on bar signage and cocktail napkins. You will also receive 2 tickets to the event!



Table Sponsor: \$750 / \$1,500

Designation as community investor for Main Street's Annual Gala & Awards night on promotional materials including signs, posters, postcards, website, social media, and press materials. You will also receive 4 or 8 tickets depending on table size sponsored.

Award Sponsor: \$1,500

Designation as community investor for Main Street Delaware's Award recipient videos. Your business will be recognized at the event and promoted on each video created by Delaware Area Career Center students and shared on our website and social media. You will also receive 2 tickets.

Chocolate Walk: \$500

The Chocolate Walk is a ticketed event for any and all chocolate lovers in Central Ohio! This event brings folks from near and far to get a map of downtown businesses distributing chocolate treats, a bag for collecting them, and a reason to get out of the house in February!

Designation as community investor for the Chocolate Walk on promotional materials including signs, posters, postcards, website, social media, and press materials. Opportunity to engage with the audience during the event as well as 4 tickets to participate.

Hidden Spaces: \$1,000

Held in September each year, Hidden Spaces is a self-guided walking tour of some of downtown Delaware's "hidden" spaces. It is an opportunity for the community to see sites not typically open to the public—unfinished spaces that haven't been touched in decades, recently renovated buildings, and even some currently under construction!

Designation as community investor for the Hidden Spaces tour on promotional materials including signs, posters, postcards, website, social media, and press materials. Opportunity to engage with the audience during the event as well as 4 tickets to participate.

Trick or Treat: \$500

During the last Farmers' Market of the season, we invite all the little ghouls and goblins to dress up and come downtown to trick-or-treat from our market vendors as well as brick and mortar businesses that wish to participate. This fun event draws an extra 300-500 people to our Farmers' Market.

Designation as community investor for Trick-or-Treat Down Main Street on promotional materials including signs, posters, postcards, website, social media, and press materials.

Friendsgiving: \$1,500

Gather around the table with friends, family, and neighbors to enjoy a traditional, made-from-scratch Thanksgiving meal, have conversation, and maybe meet a new face! A wonderful opportunity to display thankfulness during November, by giving back.

Designation as community investor for Friendsgiving on promotional materials including signs, posters, postcards, website, social media, and press materials. Opportunity to engage with the audience during the event.

Home for the Holidays

First Friday: \$1,500

Drawing over 15,000 people, this event is the kick-off for the Holiday season in Delaware. Designation as community investor for Home for the Holidays on promotional materials including signs, posters, postcards, website, social media, and press materials. Opportunity to have a vendor booth with featured location during the event.

Downtown Christmas Tree: \$3,000

Help us light and decorate the Downtown Christmas Tree for the holiday season! As a Community Investor for Home for the Holidays, your business will be recognized across all promotional materials, including posters, signage, postcards, website listings, social media, and press coverage.

You will also receive prominent recognition on a large banner displayed in front of the tree throughout the entire month of December. In addition, you'll have the opportunity to host a vendor booth in a featured location during December First Friday, along with logo placement on the side banners of the Main Stage during the Tree Lighting Ceremony.

Main Stage: \$2,500

The Main Stage is a focal point of the event where announcements take place, carolers sing, and we countdown to light up the tree! Designation as community investor for Home for the Holidays on promotional materials including signs, posters, postcards, website, social media, and press materials as well as designation on large banners framing the stage for December's First Friday. Opportunity to have a vendor booth with featured location during the Tree Lighting event.



Santa Visits: \$5,000

An opportunity for kids to meet Santa locally, on the weekends in December! Designation as community investor for Home for the Holidays on promotional materials including signs, posters, postcards, website, social media, and press materials as well as designation on large banner in front of the Delaware Welcome Center during Santa visits. Opportunity to have a vendor booth with featured location during the Tree Lighting event.

Carriage Rides: \$2,500

Horse-drawn carriage rides through downtown on Friday nights in December! Designation as community investor for Home for the Holidays on promotional materials including signs, posters, postcards, website, social media, and press materials as well as designation on banner posted to the carriage during operating hours. Opportunity to have a vendor booth with featured location during the Tree Lighting event.

Festive Activity: \$1,500

Activities like...bringing reindeer to downtown, inflatables, and more! Designation as community investor for Home for the Holidays on promotional materials including signs, posters, postcards, website, social media, and press materials as well as designation on a banner in front of the attraction. Opportunity to have a vendor booth with featured location during the Tree Lighting event.

Dash for Dasher: \$1,000

A scavenger hunt for all ages — help Santa find his lost reindeer, Dasher! Designation as community investor for Dash for Dasher on promotional materials including signs, posters, postcards, website, social media, and press materials. Opportunity to have a vendor booth with featured location during the Tree Lighting event.

Great Gingerbread Build Off: \$1,000

Become a proud Community Investor for the 2nd Annual Great Gingerbread Build-Off! Your support will be prominently recognized on all promotional materials, including signs, posters, our website, social media, and press releases. As a sponsor, you'll enjoy the opportunity to engage with our audience during the event and receive one registration kit to join in on the fun!

Holiday Parade: \$2,500

A community favorite — the annual Holiday Parade takes place on the first Sunday in December! Designation as community investor for the Holiday Parade on promotional materials including signs, posters, postcards, website, social media, and press materials as well as designation as presenting sponsor on the first float in the parade. Opportunity to have a vendor booth with featured location during the Tree Lighting event.

Main Street Delaware App

\$100

The Main Street Delaware App is a growing digital hub that keeps residents and visitors connected to downtown events, promotions, and businesses in real time. With over 900 active users, the app is a go-to source for what's happening downtown.

Designated as sponsor on the Main Street Delaware app for the duration of the month as well as recognition on Main Street Delaware's Facebook page. Opportunity to send up to five push notifications to app users offering coupons, deals or specials for your business.

Downtown Delaware Walking Map

\$250/6 months

The Downtown Delaware Walking Map is a popular online and printed guide that highlights downtown businesses, attractions, and points of interest. It is distributed year-round at the Delaware Welcome Center, downtown businesses, and major community events. More than 5,000 maps are handed out annually, making this a highly visible and long-lasting marketing piece.

Designated as sponsor on the back of the walking map that is handed out at the Delaware Welcome Center, downtown Delaware businesses and at several local events like the Performance Car Show. Over 5,000 maps are handed out annually.

An Ohio Main Street Community

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