



SPONSORSHIP OPPORTUNITIES 2020

Creating a vibrant downtown experience.

Our downtown is not only a place; it is a symbol of the economic health of our community, the quality of life of the people who live here, and the pride we take in our city. Downtown Delaware is a hometown, a gathering place, a destination and entertainment venue, it is literally and figuratively the heart of the community.

Main Street Delaware's mission is to create a vibrant downtown experience. We do so by hosting events in our downtown such as First Fridays, Farmers' Markets, Summer on Winter Concert Series, Home for the Holidays weekend and much more! These events have been known to draw as many as fifteen thousand people, and have kick-started Delaware as a destination location for all ages and walks of life.

Recognized as one of the top four by the American Planning Association's "Great Neighborhoods" in 2019. Get involved in by becoming a partner of Main Street Delaware!



First Friday

January - December

\$8,000: ANNUAL

Designation as sponsor on all promotional materials including signs, posters, postcards website and press materials for all twelve First Fridays.

Digital recognitions on all social media outlets including Facebook, Instagram and Twitter for each event.

Opportunity to have a booth with featured location during all First Friday events.

\$2,000: QUARTER

Designation as sponsor on all promotional materials including signs, posters, postcards website and press materials for three First Fridays.

Digital recognitions on all social media outlets including Facebook, Instagram and Twitter for each event.

Booth with featured location during the event.

\$750: MONTH

Designation as sponsor on all promotional materials including signs, posters, postcards website and press materials for one First Friday.

Digital recognitions on all social media outlets including Facebook, Instagram and Twitter for each event.

Farmers' Market

May - October

\$8,000: GOLD

Designation as Gold sponsor on all promotional materials including signs, website and press materials.

Digital recognitions on all social media outlets including Facebook, Instagram and Twitter for each event.

\$5,000: SILVER

Designation as a Silver sponsor for the Farmers' Market on the Main Street Delaware website.

Digital recognitions on all social media outlets including Facebook, Instagram and Twitter for each event.

\$2,500: BRONZE

Designation as a Bronze sponsor for the Farmers' Market on the Main Street Delaware website.

Summer on Winter Concert Series

June - August

\$10,000: GOLD

Designation as Gold sponsor on all promotional materials including signs, website and press materials.

Digital recognitions on all social media outlets including Facebook, Instagram and Twitter for each event.

\$5,000: SILVER

Designation as a Silver sponsor for the Summer on Winter Concert Series on the Main Street Delaware website.

Digital recognitions on all social media outlets including Facebook, Instagram and Twitter for each event.

\$2,500: BRONZE

Designation as a Bronze sponsor for the Summer on Winter Concert Series on the Main Street Delaware website.

Annual Progressive Kick-off Dinner & Awards \$2,500

January

Designation as presenting sponsor on all materials including, posters, postcards, tickets, website and press materials.

Digital recognition on all social media outlets including Facebook, Instagram and Twitter for the event.

Opportunity to engage with audience during the event.

2 TICKETS TO THE EVENT

Chocolate Walk \$2,500

February

Designation as presenting sponsor on all materials including, posters, postcards, tickets, website and press materials.

Digital recognition on all social media outlets including Facebook, Instagram and Twitter for the event.

Opportunity to engage with audience during the event.

4 TICKETS TO THE EVENT

Trick-or-Treat Down Main Street

\$2,500

October

Designation as presenting sponsor on all materials including, posters, postcards, website and press materials.

Digital recognition on all social media outlets including Facebook, Instagram and Twitter for the event.

Friendsgiving \$2,500

November

Designation as presenting sponsor on all materials including, posters, postcards, tickets, website and press materials.

Digital recognition on all social media outlets including Facebook, Instagram and Twitter for the event.

Opportunity to engage with audience during the event.

2 TICKETS TO THE EVENT

Home for the Holidays Weekend:

Tree Lighting First Friday

December

FIRST FRIDAY SPONSOR - \$1,000

Your business's logo will be on posters all over downtown as well as our website, promoting the event. Receive a shoutout on Facebook when Main Street posts about the event, be mentioned in our press release for local newspapers, and finally, your business will get a booth with featured location on First Friday.

TREE LIGHTING SPONSOR - \$2,500

Every year, Delaware has a tree lighting ceremony held outside City Hall in our community gathering space. The tree becomes the focal point of our historic downtown for the entire month of December; what a beautiful way to kick off the Holiday season! Your organization's name and logo will be included on the banner in front of the tree where residents and guests of our downtown will visit throughout the month.

TREE DECORATING SPONSOR - \$2,500

With the Christmas Tree becoming the focal point of our downtown during the Holiday season, the decorations are a very important part. A beautiful tree makes for a beautiful downtown! This sponsor will also have their name and logo included on the banner in front of the beautifully decorated tree.

STAGE SPONSOR - \$2,500

The stage at this event is where all the action happens, the tree lighting countdown, announcements, carolers and everything in between. With this sponsorship your company's name and logo will be featured on a banner that is displayed across the stage.

'VISITS WITH SANTA' SPONSOR - \$5,000

A chance for kids to meet Santa on the weekends throughout December, without having to travel to a mall or large venue. This sponsorship includes your business's name and logo on a poster inside the Strand, recognizing your contribution.

CARRIAGE RIDE SPONSOR - \$2,000

Free carriage rides take place on the weekends during the month of December and are a great addition to the Holiday celebration throughout the month! With this sponsorship your company's name and logo will be featured on a banner that is placed on the carriage during hours of operation.

ACTIVITIES SPONSOR - \$1,500

Activities like... human-size snow globe, blow up slide and more! Your organization's name and logo will be included on the banner in front of each attraction, where kids families will have fun taking photos and making memories all night!

Home for the Holidays Weekend:

Dash for Dasher & Holiday Shopping Saturday

December

DASH FOR DASHER SPONSOR - \$500

This family-friendly downtown scavenger hunt is a neat way to explore downtown and have fun along the way! Participants will gather reindeer treats, make crafts and collect a prize at the end. Sponsor will get their name and logo on information about this event, including press releases, website, flyers, etc.

HOLIDAY SHOPPING SPONSOR - \$500

An all day Saturday event and a perfect opportunity to support local businesses, get your Holiday shopping done and enjoy more of the beautiful celebration weekend! This sponsor will be recognized on press releases, promotional materials and the map for the event.

Home for the Holidays Weekend:

Parade Sunday

December

CHRISTMAS PARADE SPONSOR - \$2,500

The Christmas Parade is one of the communities' favorite events of the year. Starting at Mingo Park, the parade rides through town and ends at Wilmer Street. This sponsorship includes your name and logo on all information about this event, press releases, flyers, and website as well as your name and logo on the banner strung across the first float of the parade for the entire town to see!

Thank you in
advance for
investing in our
community!

ABOUT MAIN STREET DELAWARE

Main Street Delaware is a nonprofit 501(c)(3) member-supported organization that seeks to preserve and promote historic downtown Delaware. We secure complete funding through donations, grants and membership. Main Street Delaware has remained an accredited Ohio Main Street Community by Heritage Ohio since 1999.

Main Street Delaware not only hosts great events in downtown Delaware, but we provide support to the city, local merchants, and property owners year round.

By investing in the heart of our community, we grow our local economy and improve the quality of life for residents and visitors alike.

Become a part of the efforts to help keep the events going, keep the shops and restaurants open, and preserve the vibrancy of our historic downtown.

Community Investor \$50,000

ANNUAL

Designation as sponsor on all promotional materials including signs, posters, postcards website and press materials for all Main Street Delaware events. Digital recognitions on all social media outlets including Facebook, Instagram and Twitter for each event.

Opportunity to have a booth with featured location during all events *except Farmers' Markets*.

Community Builder \$30,000

ANNUAL

Designation as sponsor on all promotional materials including signs, posters, postcards website and press materials for all First Fridays, Farmers' Markets and Summer on Winter Concerts. Digital recognitions on all social media outlets including Facebook, Instagram and Twitter for each event.

Opportunity to have a booth with featured location during all events mentioned above *except Farmers' Markets*.

Community Sustainer \$15,000

ANNUAL

Designation as sponsor on all promotional materials including signs, posters, postcards website and press materials for the Annual Progressive Kick-off Dinner & Awards, Chocolate Walk, Trick-or-Treat Down Main Street and Friends-giving. Digital recognitions on all social media outlets including Facebook, Instagram and Twitter for each event.

Opportunity to engage with audience during the event.

YES! I want to become a sponsor of Main Street Delaware:

Name: _____

Company: _____

Sponsorship Type: _____

Address: _____

City: _____ State: _____ ZIP: _____

Phone: _____ Email: _____

Credit Card Number (Visa/MC/AE): _____

Name on Credit Card: _____ Exp.: _____ CVV#: _____

Submit Form & Payment to: Main Street Delaware - 20 E Winter St. Delaware, OH 43015
Questions? Contact: Caroline Pusateri - officeassistant@mainstreetdelaware.com
(740) 362-6050 www.mainstreetdelaware.com

THANK YOU
for your
support!